

# PIER

*This is Home.*



An Italian tile made in the USA



# PIER

## An Italian tile made in the USA

Where rustic elements meet natural shapes and colors, the result is an incredibly warm ambience known as Pier. The collection combines the simple beauty of organic wood with everyday practicality, giving the floor a traditional look and a strong naturalistic appeal. The vibrant colors, the wood grain texture, and the astounding 6x36 size evoke memories of the most beautiful American piers, resistant to the pounding waves day after day. An array of four colors with High Definition Graphics conveys the sense of real wood to both residential and commercial applications.





balboa

6"x36"  
Iced Rocks,  
Espresso Stone Blend Mosaic







balboa

6"x36"



cocoa  
6"x36"



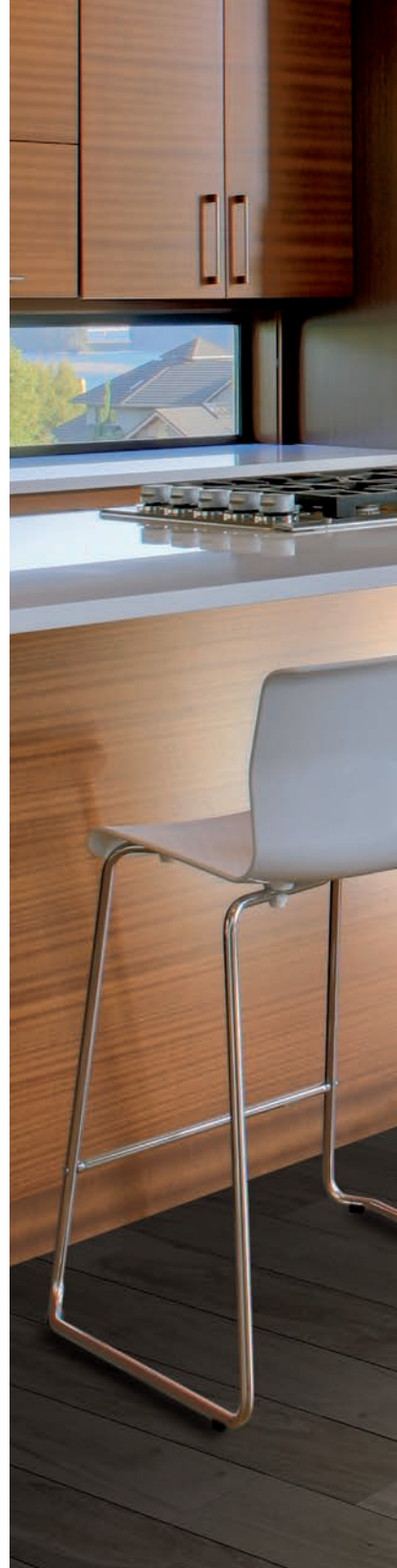






cocoa

6"x36"



navy  
6"x36"







navy  
6"x36"



santa  
monica  
6"x36"









santa  
monica

6"x36"

A background of light-colored wood planks, possibly oak or birch, arranged in a horizontal pattern. The planks have a natural grain and some knots.

balboa

A background of dark brown wood planks, possibly walnut or mahogany, arranged in a horizontal pattern. The planks have a rich, dark grain and some knots.

cocoa

A background of greyish-green wood planks, possibly a weathered or painted wood, arranged in a horizontal pattern. The planks have a muted, natural grain.

navy

A background of dark reddish-brown wood planks, possibly cherry or a similar wood, arranged in a horizontal pattern. The planks have a deep, warm grain and some knots.

santa monica

# PIER



6"x36" ♦



- 1095764 Cocoa
- 1095765 Balboa
- 1095768 Santa Monica
- 1095766 Navy

♦ MINIMUM GROUT SIZE RECOMMENDED = 5 MM (OR APPROX. 3/16") IF STAGGERED TILE PLACEMENT, WE RECOMMEND USING A 30% OFFSET. IF SPECIFIED BRICK PATTERN WITH 1/2 PATTERN MANDATORY, A BIGGER GROUT IS RECOMMENDED TO HIDE IMPERFECTIONS OF INSTALLATION (MINIMUM 1/4").





# V4

## SUBSTANTIAL VARIATION

Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique.



# V1

## UNIFORM APPEARANCE

Differences among pieces from the same production run are minimal.



# V2

## SLIGHT VARIATION

Clearly distinguishable differences in texture and/or pattern with similar colors.



# V3

## MODERATE VARIATION

While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece will vary significantly

### PACKAGING

SIZES	METRIC (CM)	THICKNESS (MM)	PIECES PER BOX	SQ. FT PER BOX	WEIGHT PER BOX	BOXES PER PALLET	WEIGHT PER PALLET
6" x36" ♦	15x90	10 mm	8	12	52.8	44	2,323

ALL OTHER SIZES WILL BE PACKAGED AS ORDERED. PLEASE CONTACT FLORIM CUSTOMER SERVICE AT 877-FLORIM1 FOR PACKAGING INFORMATION.

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### TECHNICAL SPECIFICATIONS - GLAZED PORCELAIN

Surface Abrasion	PEI	IV	ASTM C1027
Water Absorption		≤ 0.5%	ASTM C373
Chemical Resistance		NOT AFFECTED	ASTM 650
Dynamic Coefficient of Friction		≥ 0.42 •	ANSI 137.1
Stain Resistance		NOT AFFECTED	ASTM C1378
Breaking Strength		≥ 400	ASTM C648
Resistance to Freeze		RESISTANT	ASTM C1026
Scratch Hardness		≥ 7	MOHS

ALL FLORIM USA PRODUCTS MEET OR EXCEED ALL STANDARDS IN ANSI A137.1.

• DUE TO THE INHERENT NATURE OF FIRED PORCELAIN TILE, IT IS IMPORTANT TO NOTE THAT THE COEFFICIENT OF FRICTION MAY VARY WITHIN AND BETWEEN PRODUCT RUNS.

### WHY PORCELAIN?

There are many reasons to choose impervious porcelain tile over other floor coverings. It offers the largest array of design options and holds its value the longest. In a comparison between the many different flooring options, porcelain tile offers one of the most durable and least expensive options over the lifespan of the building.

### Benefits of Porcelain Tile

- Impervious to water
- Easy to maintain
- Variety of design options
- Environmentally friendly
- Resistant to germs and bacteria
- Fade resistant
- Fire resistant
- Durable - best long-term value vs. other floor coverings

### HOW TO MAINTAIN YOUR PORCELAIN TILE

- Sweep or vacuum regularly.
- Wash with a household cleaner and hot water then rinse with clean water (do not use wax, oil-based, or abrasive cleaners).

Find more care, maintenance, and installation tips at [www.florimusa.com](http://www.florimusa.com)



40% RECYCLED CONTENT (Balboa 20%)



# WE BUILD AMERICAN



LEED



### **PROGRESS THAT TOUCHES AND INVESTS IN THE ENTIRE SOCIETY**

As a active member of the U.S Green Building Council, Florim spreads awareness to the entire American communities and encourages towards the use of building solutions inspired by environmentally friendly practices. Using Florim products for project implementation, will positively contribute in obtaining scores and points required for earning the LEED certification (Leadership in Energy and Environmental Design).

### **A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR A CONSCIOUS BUILDING TRADE**

Florim offers products containing recycled material. The adoption of eco-compatible production systems is merit of Italian designs produced in the U.S.

### **TECHNICAL DEVELOPMENT THAT CONSIDERS THE NATURAL ENVIRONMENT**

Florim commits to the eco-compatible project and translates the same into an avant-guard production process, minimizing the negative impact on the environment.



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Scan this barcode with your smart phone for more care, maintenance, and installation tips at [www.florimusa.com](http://www.florimusa.com)

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