



U R B A N S T O N E

Italian Design & Craftsmanship

M A D E I N U S A





U R B A N S T O N E

There's a cutting edge look in style and design that can always be found in America's trendiest cities. From art galleries in SoHo to the hottest restaurants in L.A., people continually bring new ideas and new attitudes to life. It's from this tradition of urban inspiration that Mediterranea delivers an all-new concept, meant to deliver on the demands of today's designers. Mediterranea blends the classic looks of wood and cement to present a totally new concept with Urban Stone.

Urban Stone is a porcelain tile that's as home in a South Beach estate as it is in a boutique on Chicago's Magnificent Mile. Created with the design community of today in mind, Urban Stone utilizes our Dynamic HD Imaging™ inkjet technology to take the mixture of wood and cement graphics to an all-new level, fusing two of the most popular and hottest-selling design elements of the 21st century. To satisfy any design concept, Mediterranea delivers Urban Stone in both 12"x24" and 8"x48" sizes. And to make the package complete, unique 12"x24" mosaic sheets and 1"x2" mosaic tiles create design possibilities you won't find in any other product. Urban Stone is a color-body tile offered in four modern colors -- Fog, Ash, Cognac and White Wash.

A new age in design has arrived. With exciting new graphic blends, formats and mosaic elements, Mediterranea's Urban Stone brings porcelain tile design into a bold new era.



HIGH DEFINITION INKJET PORCELAIN



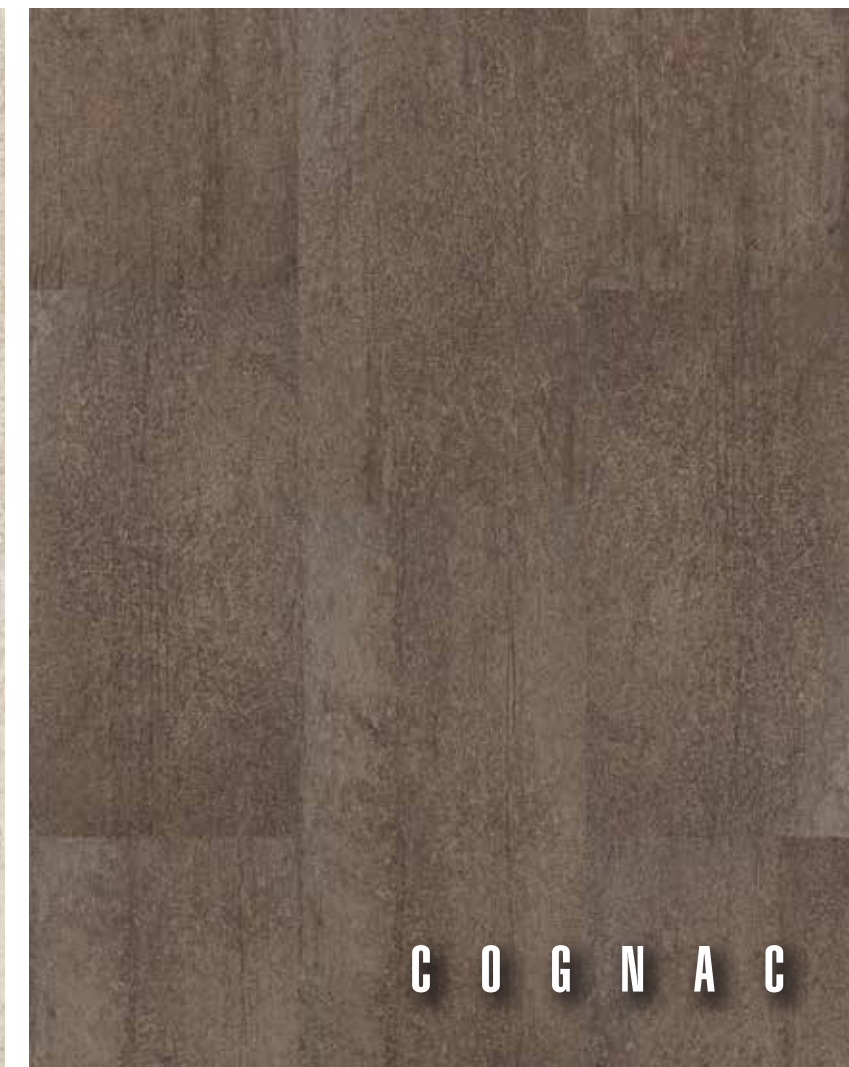
A S H



F O G



W H I T E W A S H

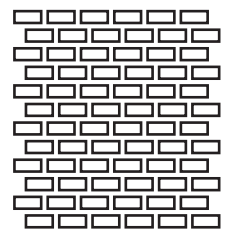


C O G N A C

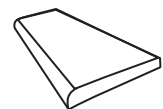


W H I T E W A S H

8" x 48" Rectified

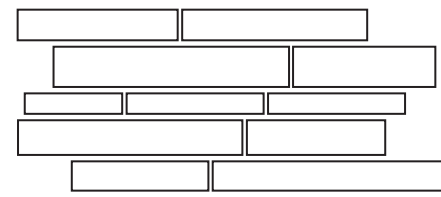


1" x 2" Mosaic
12" x 12" Sheets



3" x 24"
Bullnose

12" x 24"



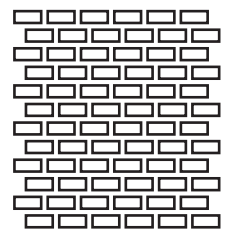
12" x 24" Mosaic Strip



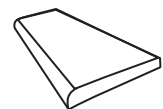


C O G N A C

8" x 48" Rectified

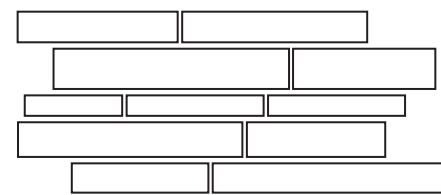


1" x 2" Mosaic
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3" x 24"
Bullnose

12" x 24"



12" x 24" Mosaic Strip



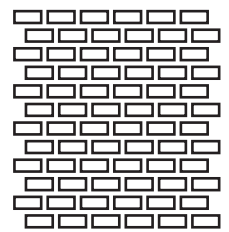
DYNAMIC **HD** IMAGING®

HIGH DEFINITION INKJET PORCELAIN

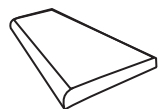


F O G

8" x 48" Rectified

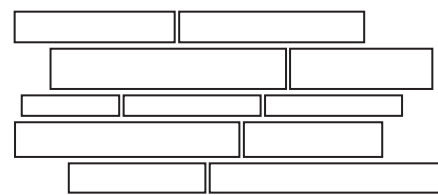


1" x 2" Mosaic
12" x 12" Sheets



3" x 24"
Bullnose

12" x 24"



12" x 24" Mosaic Strip



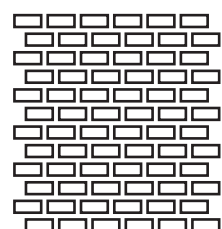
DYNAMIC **HD** IMAGING®

HIGH DEFINITION INKJET PORCELAIN



A S H

8" x 48" Rectified

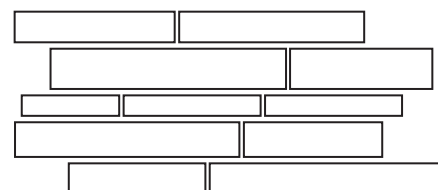


1" x 2" Mosaic
12" x 12" Sheets



3" x 24"
Bullnose








12" x 24"



12" x 24" Mosaic Strip



TECHNICAL SPECIFICATION TABLE

PHYSICAL PROPERTIES	TEST	AVG. RESULTS PENDING TESTING
 Visible Abrasion Resistance	ASTM C-1027	4
 Breaking Strength	ASTM C-648	393 lbf
 Staining Resistance	ASTM C-1378	Class A
 Water Absorption	ASTM C-373	<0.5%
 MOHS		7
 Static C.O.F.	ASTM C-1028	DRY .82 WET .65
 Dynamic C.O.F.	BOT 3000	>.52



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